

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576181-1	10/28/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12056

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Ste. 510**  
**Denver, CO 80203**

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	576181	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/07/12	M-F 5a-530a	5a-530a	1-111--	:30	4	\$250.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 1-111--	<u>Spots/Week</u> 4	<u>Rate</u> \$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	M	10/01/12	5:28 AM	M-F 5a-530a	5a-530a	:30	MATTV54	\$250.00	NM
2 13	W	10/03/12	5:27 AM	M-F 5a-530a	5a-530a	:30	MATTV54	\$250.00	NM
3 13	Th	10/04/12	5:13 AM	M-F 5a-530a	5a-530a	:30	MATTV54	\$250.00	NM
4 13	F	10/05/12	5:27 AM	M-F 5a-530a	5a-530a	:30	MATTV54	\$250.00	NM
2	10/01/12	10/07/12	M-F 530a-6a	530a-6a	11111--	:30	5	\$250.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	M	10/01/12	5:50 AM	M-F 530a-6a	530a-6a	:30	MATTV53	\$250.00	NM
2 13	Tu	10/02/12	5:38 AM	M-F 530a-6a	530a-6a	:30	MATTV54	\$250.00	NM
3 13	W	10/03/12	5:51 AM	M-F 530a-6a	530a-6a	:30	MATTV54	\$250.00	NM
4 13	Th	10/04/12	5:53 AM	M-F 530a-6a	530a-6a	:30	MATTV54	\$250.00	NM
5 13	F	10/05/12	5:41 AM	M-F 530a-6a	530a-6a	:30	MATTV54	\$250.00	NM
3	10/01/12	10/07/12	M-F 6a-7a	6a-7a	11111--	:30	5	\$375.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	M	10/01/12	6:43 AM	M-F 6a-7a	6a-7a	:30	MATTV54	\$375.00	NM
2 13	Tu	10/02/12	6:09 AM	M-F 6a-7a	6a-7a	:30	MATTV53	\$375.00	NM
3 13	W	10/03/12	6:56 AM	M-F 6a-7a	6a-7a	:30	MATTV53	\$375.00	NM
4 13	Th	10/04/12	6:10 AM	M-F 6a-7a	6a-7a	:30	MATTV53	\$375.00	NM
5 13	F	10/05/12	6:56 AM	M-F 6a-7a	6a-7a	:30	MATTV53	\$375.00	NM

## INVOICE



Send Payment To:

KSTU  
P.O. Box 677596  
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
576181-1	10/28/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	12056	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/01/12	10/07/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 10/06/12 7:57 AM Sa 7a-9a 7a-9a :30 MATTV53 \$325.00 NM									
5	10/01/12	10/07/12	Su 7a-9a	7a-9a	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 10/07/12 7:54 AM Su 7a-9a 7a-9a :30 MATTV54 \$325.00 NM									
6	10/01/12	10/07/12	M-F 7a-8a	7a-8a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/01/12 7:51 AM M-F 7a-8a 7a-8a :30 MATTV54 \$375.00 NM 2 13 Tu 10/02/12 7:56 AM M-F 7a-8a 7a-8a :30 MATTV54 \$375.00 NM 3 13 W 10/03/12 7:09 AM M-F 7a-8a 7a-8a :30 MATTV54 \$375.00 NM 4 13 Th 10/04/12 7:28 AM M-F 7a-8a 7a-8a :30 MATTV54 \$375.00 NM 5 13 F 10/05/12 7:26 AM M-F 7a-8a 7a-8a :30 MATTV54 \$375.00 NM									
7	10/01/12	10/07/12	M-F 8a-9a	8a-9a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/01/12 8:21 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM 2 13 Tu 10/02/12 8:51 AM M-F 8a-9a 8a-9a :30 MATTV54 \$375.00 NM 3 13 W 10/03/12 8:58 AM M-F 8a-9a 8a-9a :30 MATTV54 \$375.00 NM 4 13 Th 10/04/12 8:27 AM M-F 8a-9a 8a-9a :30 MATTV54 \$375.00 NM 5 13 F 10/05/12 8:58 AM M-F 8a-9a 8a-9a :30 MATTV54 \$375.00 NM									
8	10/01/12	10/07/12	M-F 9a-10a	9a-10a	-1-1---	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1-1--- 2 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/02/12 9:32 AM M-F 9a-10a 9a-10a :30 MATTV53 \$200.00 NM 2 13 Th 10/04/12 9:59 AM M-F 9a-10a 9a-10a :30 MATTV53 \$200.00 NM									
9	10/01/12	10/07/12	M-F 11a-12p	11a-12p	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/03/12 11:57 AM M-F 11a-12p 11a-12p :30 MATTV53 \$300.00 NM									

## INVOICE



Send Payment To:

KSTU  
P.O. Box 677596  
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
576181-1	10/28/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12056

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/07/12	M-F 3p-4p	3p-4p	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/01/12 3:56 PM M-F 3p-4p 3p-4p :30 MATTV54 \$200.00 NM 2 13 Tu 10/02/12 3:14 PM M-F 3p-4p 3p-4p :30 MATTV54 \$200.00 NM 3 13 W 10/03/12 3:26 PM M-F 3p-4p 3p-4p :30 MATTV54 \$200.00 NM 4 13 Th 10/04/12 3:40 PM M-F 3p-4p 3p-4p :30 MATTV54 \$200.00 NM 5 13 F 10/05/12 M-F 3p-4p 3p-4p :00 <del>\$200.00</del> NM Credited									
11	10/01/12	10/07/12	M-F 5p-530p	5p-530p	1---1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1---1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/01/12 5:28 PM M-F 5p-530p 5p-530p :30 MATTV54 \$400.00 NM 2 13 F 10/05/12 5:23 PM M-F 5p-530p 5p-530p :30 MATTV53 \$400.00 NM									
12	10/01/12	10/07/12	Su 5p-530p	5p-530p	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 10/07/12 5:22 PM Su 5p-530p 5p-530p :30 MATTV53 \$350.00 NM									
13	10/01/12	10/07/12	M-F 530p-6p	530p-6p	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/01/12 5:59 PM M-F 530p-6p 530p-6p :30 MATTV53 \$500.00 NM 2 13 Tu 10/02/12 5:54 PM M-F 530p-6p 530p-6p :30 MATTV54 \$500.00 NM 3 13 W 10/03/12 5:58 PM M-F 530p-6p 530p-6p :30 MATTV54 \$500.00 NM 4 13 Th 10/04/12 5:59 PM M-F 530p-6p 530p-6p :30 MATTV54 \$500.00 NM 5 13 F 10/05/12 5:58 PM M-F 530p-6p 530p-6p :30 MATTV54 \$500.00 NM									
14	10/01/12	10/07/12	Su 9p-1005p	9p-1005p	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 10/07/12 9:56 PM Su 9p-1005p 9p-1005p :30 MATTV54 \$1,500.00 NM									
15	10/01/12	10/07/12	M-F 9p-1005p	9p-1005p	11111--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 11111-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/01/12 9:38 PM M-F 9p-1005p 9p-1005p :30 MATTV54 \$1,500.00 NM 2 13 Tu 10/02/12 9:10 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 3 13 W 10/03/12 9:49 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 4 13 Th 10/04/12 9:12 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM 5 13 F 10/05/12 9:44 PM M-F 9p-1005p 9p-1005p :30 MATTV54 \$1,500.00 NM									

**INVOICE**

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Invoice #	Invoice Date	Invoice Month	Invoice Period
576181-1	10/28/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12056

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
16	10/01/12	10/07/12	Sa 9p-1005p	9p-1005p	-----1-	:30	1	\$800.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-----1-</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>13</td><td>Sa</td><td>10/06/12</td><td>9:38 PM</td><td>Sa 9p-1005p</td><td>9p-1005p</td><td>:30</td><td>MATTV54</td><td>\$800.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-----1-	1	\$800.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	13	Sa	10/06/12	9:38 PM	Sa 9p-1005p	9p-1005p	:30	MATTV54	\$800.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/01/12	10/07/12	-----1-	1	\$800.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	13	Sa	10/06/12	9:38 PM	Sa 9p-1005p	9p-1005p	:30	MATTV54	\$800.00 NM																																								

<u>Total Spots</u>	<b>48</b>	<u>Gross Total</u>	<b>\$23,475.00</b>
--------------------	-----------	--------------------	--------------------

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$3,521.25</b>
--------------------------	-------------------

<u>Net Amount Due</u>	<b>\$19,953.75</b>
-----------------------	--------------------